



2020 Northwest Pacific Regional Singles Challenge

Seattle Skating Club – Olympicview Arena

22202 70th Ave W, Mountlake Terrace WA

Sanju Chettiar & Erin Kendrick

Email: 2020nwpregionalchair@gmail.com; sscwasecretary@gmail.com

August 1, 2019.

Dear Business Owner,

With NHL coming to town, figure skating will increasingly grow in popularity in the Seattle area due to more opportunities for ice time. With Sno-King building a rink on the Plateau there will be several sheets of ice in more central locations. The popularity and marketability of figure skating is growing at an incredible pace. Regionals is the first step for qualifying to Sectionals. Sectionals leads to Nationals. This a great opportunity to sponsor an amateur competition in this region.

What is it? Beauty, Grace, Power and Athleticism all combine to form one of the most dazzling sports, Figure Skating! Seattle Skating Club is hosting 2020 NWP Regional Single Challenge. This is a wonderful opportunity to show off the beauty of our region. This includes nearly 300 skaters from over 25 clubs in the following states: Alaska, Washington, Oregon, Idaho, Montana, and Wyoming.

When is it? October 2-6, 2019.

Where is it? Olympicview Ice Arena, Mountlake Terrace, WA.

Olympicview Ice Arena, home of Seattle Skating Club is the only Olympic-sized facility in Northwest Pacific.

Why become involved? All sponsorship dollars donated by your company are tax deductible. Your company will be supplied with Seattle Skating Club's 501(c)(3) form upon the receipt of your donation.

This competition will be very popular to the general public and news media. All major news TV stations and daily papers in this region will be notified! Please review the following sponsor proposal and call us with any questions.

To participate, simply email the attached form. Then, sit back and enjoy the excellent Figure Skating performances and competition! Thank you for your time and consideration!

Sincerely,

Sanju Chettiar & Erin Kendrick
Competition Co-Chairs.



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Platinum Sponsorship Package Includes:

- ❖ Announced over the P.A. system as our Platinum Sponsors throughout the competition.
- ❖ Ten (10) passes for Public Session & Rental Skates at Lynnwood Ice Center.
- ❖ Company Banner (approx. 4' x 6') supplied by sponsor, hung at the venue prominently.
- ❖ Full page ad in Event Program (Digital copy of art work for ad provided by Sponsor by Sept. 10, 2019)
- ❖ Four (4) All Event Tickets (including official practice ice sessions) & 4 Programs.
- ❖ VIP seating available at all events.
- ❖ Included in Onsite Digital ad space.
- ❖ Company marketing material (Brochures, flyers, business cards, coupons etc.) in skater goody bags. (Marketing material provided by company)
- ❖ IRS Tax Deduction Benefit.

TOTAL COST OF PLATINUM SPONSORSHIP PACKAGE: \$1500

Gold Sponsorship Package Includes:

- ❖ Company Banner (approx. 4' x 6') supplied by sponsor, hung at the venue prominently.
- ❖ Full page ad in Event Program (Digital copy of art work for ad provided by Sponsor by Sept. 10, 2019)
- ❖ Four (4) All Event Tickets (including official practice ice sessions) & 4 Programs.
- ❖ VIP seating available at all events.
- ❖ Included in Onsite Digital ad space.
- ❖ Company marketing material (Brochures, flyers, business cards, coupons etc.) in skater goody bags. (Marketing material provided by company)
- ❖ IRS Tax Deduction Benefit.

TOTAL COST OF GOLD SPONSORSHIP PACKAGE: \$1000

Silver Sponsorship Package Includes:

- ❖ Half page ad in Event Program (Digital copy of art work for ad provided by Sponsor by Sept. 10, 2019)
- ❖ Two (2) All Event Tickets (including official practice ice sessions) & 2 Programs.
- ❖ VIP seating available at all events.
- ❖ Included in Onsite Digital ad space.
- ❖ Company marketing material (Brochures, flyers, business cards, coupons etc.) in skater goody bags. (Marketing material provided by company)
- ❖ IRS Tax Deduction Benefit.

TOTAL COST OF SILVER SPONSORSHIP PACKAGE: \$500

Bronze Sponsorship Package Includes:

- ❖ Quarter page ad in Event Program (Digital copy of art work for ad provided by Sponsor by Sept. 10, 2019)
- ❖ Two (2) One Day Tickets & 2 Programs.
- ❖ Included in Onsite Digital ad space.
- ❖ Company marketing material (Brochures, flyers, business cards, coupons etc.) in skater goody bags (Marketing material provided by company)
- ❖ IRS Tax Deduction Benefit.

TOTAL COST OF BRONZE SPONSORSHIP PACKAGE: \$250

Goody Bag Sponsorship includes:

- ❖ Logo printed on all skater goody bag backpack. (Logo provided by Sponsor by August 20, 2019)
- ❖ Quarter page ad in Event Program (Digital copy of art work for ad provided by Sponsor by September 10, 2019)
- ❖ Two (2) One Day Tickets & 2 Programs.
- ❖ Included in Onsite Digital ad space.
- ❖ IRS Tax Deduction Benefit.

TOTAL COST OF GOODY BAG SPONSORSHIP PACKAGE: \$500

Deadline for participation is September 7, 2019.

Please mail check payable to: Seattle Skating Club

Atten: Sanju Chettiar / Erin Kendrick

22202 70th Ave W, Mountlake Terrace, WA 98155.

_____ Yes, my organization will participate in supporting these talented Figure Skaters!

Name of Organization: _____

Mailing Address: _____

Contact Person Name: _____ Phone: _____

Contact Person Email: _____

Sponsorship Level: _____ Amount: \$ _____

For Platinum and Gold Sponsorship level, please mail/deliver/arrange for pickup of your banner to above mentioned address. The banner will be returned after competition.

Tax deduction receipt, Tickets and Programs will be sent to you by September 30, 2019.

Thank you for your Support!



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PROGRAM ADVERTISEMENT^{**}

- Full Cover Page Ad (In color) - \$200
- Full Page Ad (Black & White) - \$150
- Half Page Ad (Black & White) - \$75
- Quarter Page Ad (Black & White) - \$40
- Business Card Ad (Black & White) - \$25

** Digital copy of the art work for ad provided by the organization by Sept. 10, 2019.

Please mail check payable to: Seattle Skating Club

Atten: Sanju Chettiar / Erin Kendrick

22202 70th Ave W, Mountlake Terrace, WA 98155.

_____ Yes, my organization will like to place Advertise in your program to support talented Figure Skaters!

Name of Organization: _____

Mailing Address: _____

Contact Person Name: _____ Phone: _____

Contact Person Email: _____

Type of Ad: _____ Amount: _____